



Sentinel Hacks

Sponsorship Prospectus



Presented by

The Sentinel Team

Partnering to empower passionate
high school students



Saturday January 23rd

880 W Maude Ave Zone B,
Sunnyvale, CA 94085

Hosted By: Sentinels Team
32678 First Tech Challenge

2027



Sentinel Hacks

ABOUT THE EVENT

Sentinel Hacks is a one-day, student hackathon run by a high school robotics team for high school builders across the Bay Area. It is free for every student who walks through the door, which means it runs entirely on sponsors. Your support pays for food, prizes, and space, and puts your company in front of a room full of students who are already building things.



WHO WE ARE

WeareSentinels, a FIRST Tech Challenge robotics team based in Fremont, California. We design, build, code, and compete with a robot every season, and we run outreach events that get more students into engineering. Sentinel Hacks is our largest outreach project of the year.



WHY SPONSOR US

You reach students at the moment they are choosing what to care about. A logo on a robotics team banner is marketing. A booth at a hackathon where students are actively stuck on a problem your product solves is recruiting, user research, and goodwill at the same time.

- Direct reach - your name in front of many high school students
- Real product use - opportunities for students to build on your API, board, or platform in a 12-hour hackathon
- Early talent - access to students who could be interested in future internships and opportunities
- Community credit - supporting a free, student-run STEM event
- Social reach - we run active accounts and tag sponsors across the full build-up and event day

WHO WILL BE THERE

High school students from across the Bay Area. Beginners are welcome, including students who are building their first-ever project.

Target Attendance: 100+ Bay Area High School Students



SPONSORSHIP PACKAGES

TITLE SPONSOR

One company only. Event named in partnership with you. Largest logo on the banner, T-shirt, website, and every slide. Ten-minute speaking slot at the opening ceremony. Track named after the company and one judge. Dedicated Instagram posts. Workshop. Sponsor booth at the event.

\$2,500

GOLD

Large logo on banner, t-shirt, and website. Five-minute speaking slot. Sponsor a prize category and option to provide a judge. Option to host a workshop or tech talk. Social Media Posts. Sponsor booth at the event.

\$1,000

SILVER

Medium logo on banner, T-shirt, and website. Option to provide a judge or mentor. Sponsor a prize category. Shout-out at opening and closing. Social Media mention.

\$500

BRONZE

Logo on banner and website. Shout-out at opening and closing. Social Media mention.

\$250

IN KIND

Prizes - hardware, gift cards, subscriptions, dev kits, headphones, monitors

- Swag - stickers, shirts, bottles, anything that goes in an attendee bag
- Food - breakfast, lunch, dinner, or snacks
- Venue - a space for a Saturday
- Platform credits - free API, cloud, or software credits for every participant

In-kind contributions receive benefits based on the value of the contribution.

Sentinel Hacks



CONTACT INFORMATION

Website:

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Join us in shaping the future of technology. We're happy to discuss custom packages to meet your recruiting or marketing goals.